



GIMIInstitute
Global Innovation Management Institute



Wholistic Institute of Lifelong Learning



GIMI Certified Innovation Professional (CIP)



GIMI is the largest innovation certification organization in the world Together with WILL & WILLI We drive the Global ISO Innovation Management Standards

Founders of the US ISO Tag for Innovation Management



Hitendra Patel,
CEO



**Innovation
management
Fundamentals
& vocabulary**



Brett Trusko,
Board Chairman

- GIMI is **first and largest** Innovation Certification Organization
- IAOIP is the **US Committee founder** for **ISO 279** - Innovation Management
- Both CEOs serve as technical members on the U.S. team developing the new ISO 56000 series for Innovation Management standards
- GIMI is the **only certification body accredited by ISO 17024** and has a framework **endorsed as ISO+**

ISO 56001:2024 sets the foundation for organizations to enhance their innovation performance by systematically addressing uncertainty and creating value

ISO 56001:20024 is the world's first international requirement standard for innovation management systems

Developed by ISO with open international contributions of experts covering 50+ countries

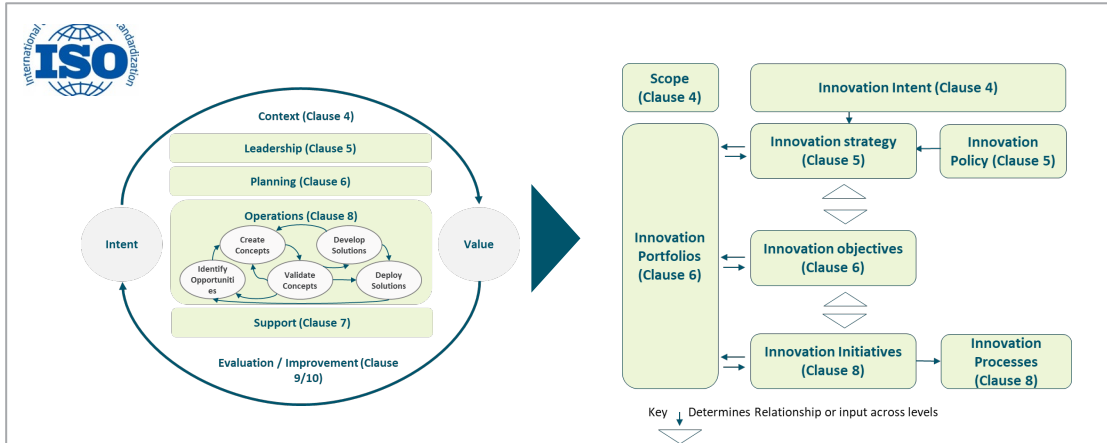
Provides a flexible framework for enhancing innovation management systems, adaptable to any organization

It is **based on the Plan-Do-Check-Act (PDCA)** cycle, which emphasizes continual improvement and **seven system elements: context of the organization, leadership, planning, support, operation, performance evaluation, improvement**



GIMI Framework is more comprehensive, providing both the "What" and the "How," making individual able to adapt and contribute to any organizations, whereas ISO focuses solely on the "What" and is better suited for mature org.

ISO



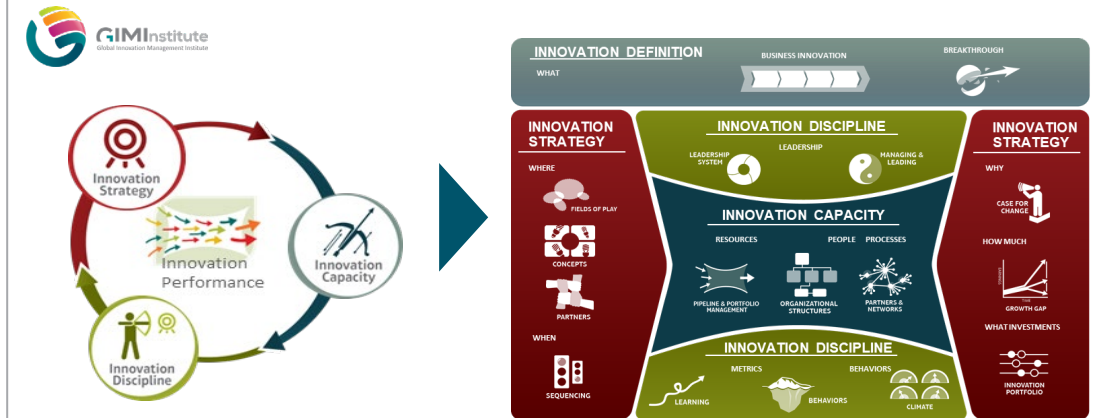
Compliance focused and input driven framework

Organizations with mature processes

Resulting from scientific research and academia

Provides the "What" for innovation

GIMI



Outcome-driven framework for strategic differentiation

Adaptable for individual, team and organization

Deriving from industry practitioners for clear roadmaps

Provides both "What" and "How" with actionable steps

GIMI has worked with numerous Fortune 500 companies, reputational universities and innovative governmental institutions

Companies



Universities



Government Associations



GIMI assesses individual innovation capabilities as the starting point to jumpstart innovation evaluating talent readiness by defining innovation profiles and then put their aces in the right places

Programs & Certifications - For Individuals



Understand Talent Readiness

Innovation Potential Assessment

Do they have the knowledge & tools?



Do they have the right mindset?

Train & Certify

Innovation Essentials

Certified Innovation Professional



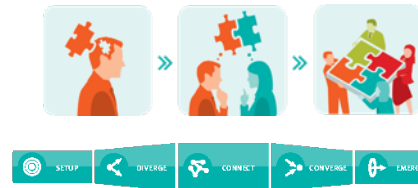
The CIP Masterclass is a 2-level program designed for individuals who are looking to learn about business innovation, tools & techniques to drive it, and the process to generate breakthroughs

Learn to generate innovation breakthroughs and get results

What is Innovation?

- Demystify Innovation
- Definition and Framework
- Techniques for High Performance

Tools & Techniques



Innovation Process



In 2 Levels

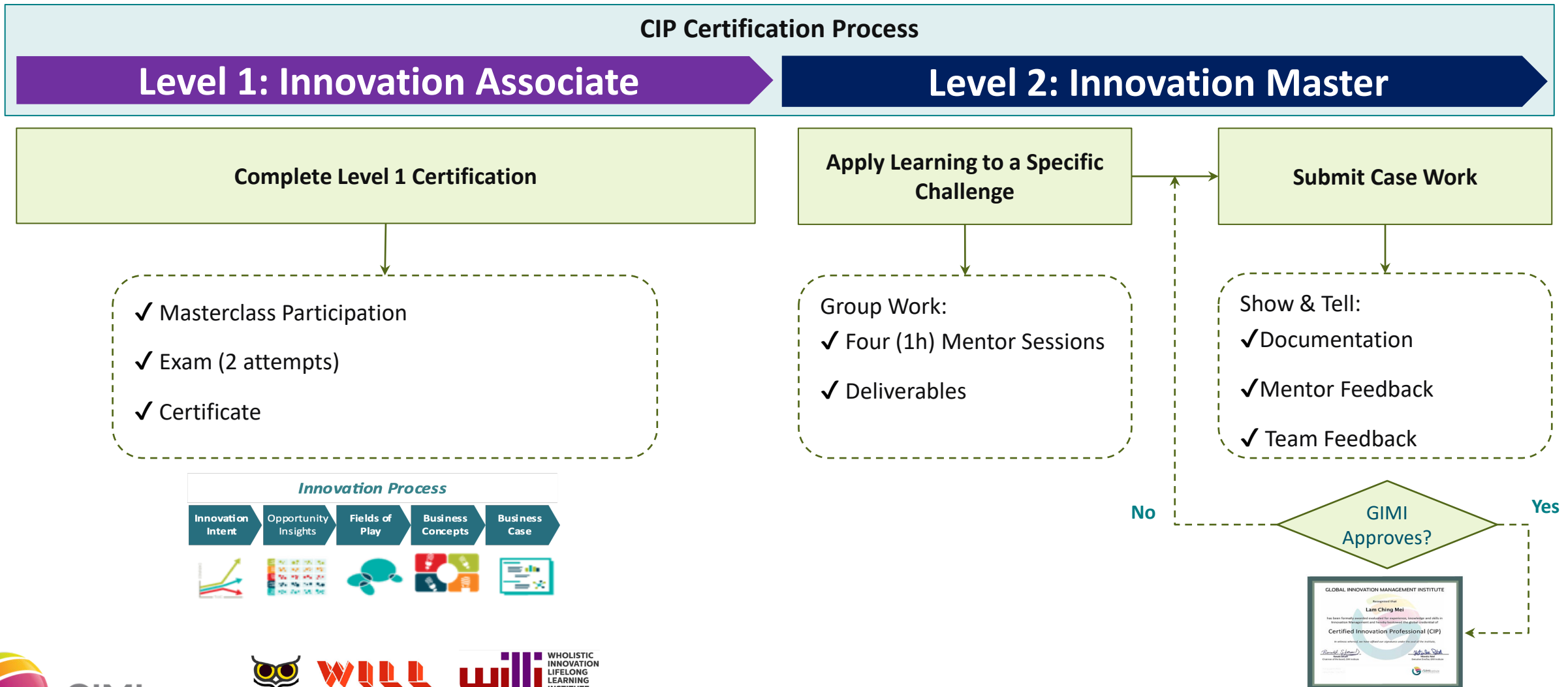
Level 1: Innovation Associate

Learn about the use of idea generation tools and to apply them in creating more and better ideas

Level 2: Innovation Master

Apply Associate Level learning to a real-world issue or challenge on generating new growth ideas or opportunities for the organization

To become a Certified Innovation Professional, candidates must have successfully completed GIMI Level's 1 and 2, consisting of theory and practice, respectively



During the Level 1 Associate, you will go over six learning modules with specific learning outcomes, that will serve as base to present the certification exam

Level 1: Innovation Associate



Certification Exam



During the Level 2 Master, you will apply the framework learned in Level 1 to a real challenge, together with a team, and present a business case that will have to be approved by GIMI

Level 2: Innovation Master

1

Challenge Definition

- Understand the challenge to solve (provided in the masterclass)

2

Framework Implementation

- Build a Business Opportunity Map with key insights
- Define 3-5 Fields of Play and prioritize 1
- Make the prioritized Field of Play actionable by building 5 Business Concepts
- Prioritize 1 Business Concept to put into action first
- Build a Business Case for the Prioritized Concept

3

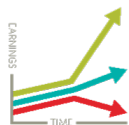
Documentation Presentation & Submission

- Document the innovation 5-stage process for your Project
- Build a Business Case and pitch 1 prioritized idea
- Present the Business Case and seek GIMI Project approval

Learning Outcomes

Output

Innovation Intent



Innovation Process



Case Work



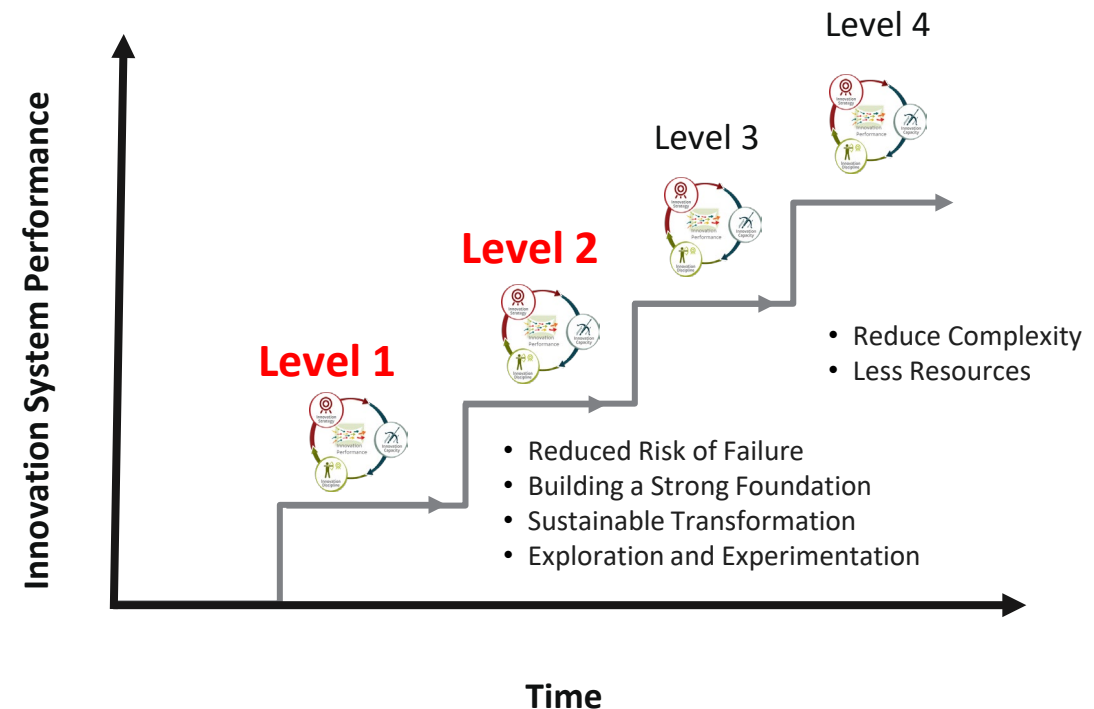
GIMI assesses organizational innovation capabilities to jumpstart innovation, focusing on three core competencies, Strategy, Capacity, and Discipline to create and capture value

Programs & Certifications - For Organizations



Assess Organizational Readiness

Close the Gaps & Certify



GIMI Innovation Essentials for Individual, Teams & Organizations

Certified Innovation Professional



Level 1



Level 2



Certified Chief Innovation Officer



Level 3



Level 4



GIMIInstitute
Global Innovation Management Institute



Will
Wholistic Institute of Lifelong Learning



WHOLISTIC
INNOVATION
LIFELONG
LEARNING
INSTITUTE

For individual: Sample certificates

GIMI Level 1

GLOBAL INNOVATION MANAGEMENT INSTITUTE

Recognize that

has been formally evaluated for experience, knowledge and skills demonstrated in Innovation Management and is hereby bestowed the global credential of

**INNOVATION MANAGEMENT
Level 1: Innovation Associate**

In witness whereof, we have affixed our signatures under the seal of the institute.


Hitendra Patel
Executive Director, GIM Institute


Ronald Jonash
Chairman of the board, GIM Institute


Brett Trusko
Senior Advisor, GIM Institute



Certificate
Issue Date:
Expiring Date:

GIMI Level 2

GLOBAL INNOVATION MANAGEMENT INSTITUTE

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**INNOVATION MANAGEMENT
Level 2: Innovation Master**

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Chairman of the board, GIM Institute


Brett Trusko
Senior Advisor, GIM Institute



Certificate
Issue Date:
Expiring Date:

Certified Innovation Professional

GLOBAL INNOVATION MANAGEMENT INSTITUTE

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Certified Innovation Professional

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For individual: Sample certificates

GIMI Level 3



GIMI Level 4



Certified Chief Innovation Officer

